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ORGAINVENT was founded on 21st November 1997. The CMA Centrale Marketinggesellschaft der deutschen Agrarwirtschaft mbH (Central Marketing Organisation of German Agricultural Industries, i.L.) in Bonn and the EHI Verwaltungsgesellschaft mbH (Retail Institute) in Cologne acted as shareholders.

The purpose of our business is the “development and coordination of identification, assurance and merchandise management systems between the agricultural industry and the food retail trade”.

ORGAINVENT sees itself as a “round table” between the agricultural industry, the food retail trade and the public authorities.

In connection with this, we have developed various systems for the identification and traceability of foodstuffs and have also established ourselves as a coordinator for the agricultural stage in the QS System.

- 01/07/1998: Labelling and traceability of beef in accordance with EC Reg. 820/97 and EC Reg. 1760/2000 (since 1/9/2000), BLE licence no. DE-05-1998-BLES0001-0
- 01/12/1999: Labelling and traceability of pig meats
- 01/01/2000: Labelling and traceability of poultry meat
- 24/02/2003: Approved QS Coordinator for the agricultural sector: Livestock farming
- 01/09/2005: Approved QS Coordinator for the agricultural sector: Arable farming (cereal and root crops)
- 01/07/2007: Approved QS Coordinator for the agricultural sector: Fruit, vegetables, potatoes
- 01/01/2008: QS Salmonella Database also made available to non-QS businesses through ORGAINVENT

Our Service for the Meat Industry and the Services for Agricultural QS Businesses are our calling cards.

Please have a look at our [business report 2009](#).

Your Contacts at ORGAINVENT

Peter Jürgens

Tel.: + 49 228 35 06 101
peter.juergens (at) orgainvent.de

Mr Jürgens is the Managing Director of ORGAINVENT GmbH and is responsible for the continuing development of its business operations, amongst other things. If you have fundamental questions regarding ORGAINVENT, please address them to Mr Jürgens.

Dr Kirsten Schneehagen

Tel.: +49 228 35 06 104
kirsten.schneehagen (at) orgainvent.de

For questions on the implementation of the requirements within businesses as well as queries concerning the labelling of third country goods, please contact Dr Schneehagen. She coordinates our contacts in Europe outside Germany and is available as your contact partner for the home pages and the ORGAINVENT INFO /

Mail service. You can reach Dr Schneehagen each morning from 8:15 a.m. to 1:15 p.m.

Hilke Kahn

Tel.: +49 228 35 06 107
hilke.kahn (at) orgainvent.de

Ms Kahn advises you on matters concerning voluntary beef labelling. She is also available as your contact for training courses. You can reach Ms Kahn from Monday to Thursday from 8:30 a.m. to 1:30 p.m.

Waltraud Weinheimer

Tel.: + 49 228 35 06 102
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Ms Weinheimer is responsible for the entry and maintenance of all data for the CATTLE System. For questions concerning inspection reports or regarding amendments or changes to subscriber data, please contact Ms Weinheimer.

Andreas Schmadel

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Mr. Schmadel is our trainee for the beef labelling system

Birgit Paulsen

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Ms Paulsen is responsible for the coordination of agricultural QS businesses (cattle and poultry), including consultancy and training. Her duties also include the entry and maintenance of subscriber and inspection data in the area of poultry meat labelling as well as the organisation of the quality management system in our offices.

Gabriele Reimann

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Ms Reimann is your contact partner for all questions regarding agricultural QS-businesses (pig, cattle), transportation and salmonella monitoring.

Kerstin Terörde

Ms Terörde is on parental leave.

[How to get to ORGAINVENT](#)